

Checklist:

- ☐ Brochure/PDF document introducing your brand – make sure it includes:
 - ☐ Brand Summary (inc brand story)
 - ☐ Any USPs or information of note (highlight if trending, B-Corp, Buy Women Built etc)
 - ☐ Accolades or awards
 - ☐ Breakdown of SKUs for consideration, with imagery
- ☐ SKU detail including product dimensions, case sizes, costs etc
- ☐ In date and accepted accreditation – see below
- ☐ 15 minutes to fill out the application

Accepted Accreditations

Accreditation Type	Accreditation Minimum Grade
Food	
SALSA Brokers, Storage & Distribution Standard	N/A
SALSA Food & Drink Production Standard	N/A
BRC START!	Basic
BRC Agents & Brokers	A
BRC Food Safety v8	A
FSSC 22000	Registered
IFS Food 7	Foundation (75% minimum)
SQF (Safe Quality Food Institute)	Good https://www.sqfi.com/assessment-database/sqf-certified-site-directory/
Any other GFSI Recognised Accreditation	https://mygfsi.com/how-to-implement/recognition/certification-programme-owners
Non-Food	
ISO 22716 - Cosmetic products	N/A
BRC Consumer Goods - General Household goods	A
MHRA - Medicines	N/A